

**-FOR IMMEDIATE RELEASE-**

## **MS Tech Appoints Arik Levy as Chief Financial Officer**

***New company executive appointed to build corporate infrastructure for accelerated growth***

**Ness-Ziona, Israel, July 12, 2010 – MS Tech**, a world class designer, manufacturer and innovator of advanced detection sensors, announced today that Arik Levy has been appointed as Chief Financial Officer (CFO). Mr. Levy will be responsible for MS Tech's financial activities, including private and public fund raising, accounting and investor relations.

Mr. Levy joins MS Tech after serving as CFO of Vyyo Inc. (NASDAQ: VYYO), a leading provider of cable and wireless broadband access solutions for residential and business services, where he raised over \$100M in public and private capital. Mr. Levy audit manager with Kesselman & Kesselman, Israel's leading accounting firm and a member of PricewaterhouseCoopers International Ltd.

"The addition of Arik Levy to our executive management team is a major milestone in the growth our company," said Doron Shalom, CEO of MS Tech. "Arik brings to MS Tech deep knowledge of the technology industry along with strong financial acumen and executive management leadership.

MS Tech is currently raising capital investments to commercialize its sensor technologies and integrated detection solutions in the food safety and public health sectors. MS Tech's sensor technologies are green, safe, environment friendly and offer highly accurate, real-time monitoring in order to address the current gaps in the food and beverage inspection sector. MS Tech is targeting food safety and inspection activities of local and national governments, food manufacturers, distributors and retailers, and eventually consumers.

MS Tech was recently recognized as a Red Herring Top 100 European Technology Company and honored with Frost & Sullivan's Global Detection Sensors Technology Innovation Award.

### **About MS Tech**

MS Tech is a world class developer, manufacturer and innovator of advanced detection sensors. MS Tech's technologies are based on its award winning and patented detection sensors, which represent a scientific breakthrough in the detection and identification of materials in gas, vapor and liquid phases. MS Tech's innovative sensor technologies are environmental friendly with widespread applications in several market sectors, including bio-medical diagnostics, food safety & product inspection, security & people screening, fire & smoke detection, water & air monitoring and aerospace. MS Tech develops, manufactures and supplies customized detection sensors and integrated solutions to its affiliates companies and other industrial OEM and resellers.

MS Tech invites inquiries about the application of its sensor technologies for the development of new products through strategic and commercial partnerships.

For further details on MS Tech and its advanced sensor technologies please visit the company's website at [www.ms-tech.co.il](http://www.ms-tech.co.il).



**For More Information**

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