



September 10, 2009

-FOR IMMEDIATE RELEASE-

MS Tech Announces Launch of its New Website

The new website is the part of the establishment of MS Tech and the start of a roadshow for raising venture capital funding in Israel and in the United-States

Hertzeliya, Israel, September 10, 2009 – MS Tech, a world class designer, manufacturer and innovator of advanced sensors announced today that it has launched its new website. The new website went live on Thursday, September 10, 2009 and offers an enhanced structure as well as additional resources and capabilities.

Since its inception, MS Tech has maintained the singular focus of developing and applying cutting edge sensor technology to meet the increasing demands for sensing and detection in a wide range of industry sectors. "Our new website now offers the look and feel as well as the functionality and capabilities you would expect from a technology driven leader in the detection sensors' market," said Doron Shalom, CEO of MS Tech.

"I would like to thank the team at the Stratigo Studio Design for their hard work and continuous efforts to get our new website launched on time" said Doron Shalom. Take a look at our new website today and see why "what we imagine, we can make happen!"

About MS Tech

Headquartered in Hertzeliya, Israel, MS Tech is a world class developer, manufacturer and innovator of advanced sensors. MS Tech's technology is based on its award winning and patented High Frequency Quartz Crystal Microbalance (HF-QCM) sensors, which represent a scientific breakthrough in the detection and identification of materials in gas, vapor and liquid phases. MS Tech's innovative sensor technology is environmental friendly with widespread applications in several market sectors, including bio-medical diagnostics, food safety and product inspection, fire and smoke detection, water and air monitoring and aerospace. The MS Tech Sensor R&D Center currently develops, manufactures and supplies customized HF-QCM sensors to its five business divisions: MS Food Safety, MS Medical, MS Detection, MS Cleantech and MS Aerospace.

MS Tech invites inquiries about the application of its sensor technology for the development of new products through strategic and commercial partnerships.

For further details on MS Tech and its advanced sensor technology please visit the company's website at: www.ms-tech.co.il

For More Information

Tony Miller
PR Manager
MS Tech Ltd.
+972.544.870.808
tony.m@ms-tech.co.il
www.ms-tech.co.il

Source: MS Tech Ltd. – Advanced Sensor Technologies