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MS Tech Wins Red Herring 100 Europe 2010 Award

Company receives award for the scientific advancement of innovative sensor technologies and integrated detection solutions

Ness-Ziona, Israel, June 3, 2010 – MS Tech, a world class designer, manufacturer and innovator of advanced detection sensors, announced today that it has been selected as a winner of the Red Herring 2010 Europe Top 100 Award, a prestigious list recognizing the year's most promising private technology ventures from the European business region

MS Tech develops, manufactures and innovates advanced sensor technologies, products and integrated detection solutions for a wide range of industry sectors, including food safety, bio-medical diagnostics, explosives and contraband detection, air and water monitoring and aerospace. The company's patented sensor technologies are safe, environment friendly and offer highly accurate, real-time monitoring.

"We are honored to have been chosen for Red Herring's 100 Europe Award," said Doron Shalom, CEO of MS Tech. "As we raise capital investments to establish a world class sensor R&D Center and manufacturing facilities, this prestigious recognition from Red Herring validates the strategic direction and business model of our company."

Red Herring selected MS Tech from a pool of hundreds of companies from across Europe. The nominees were evaluated on both quantitative and qualitative criteria, such as financial performance, technology innovation, quality of management, execution of strategy, and integration into their respective industries.

MS Tech was also recently honored with Global Detection Sensors Technology Innovation Award for 2010 from the leading analyst firm Frost & Sullivan, recognizing MS Tech's innovation in the global sensors industry and the significant impact of its sensor technologies on new inspection products and integrated detection solutions.

About MS Tech

MS Tech is a world class developer, manufacturer and innovator of advanced detection sensors. MS Tech's technologies are based on its award winning and patented detection sensors, which represent a scientific breakthrough in the detection and identification of materials in gas, vapor and liquid phases. MS Tech's innovative sensor technologies are environmental friendly with widespread applications in several market sectors, including bio-medical diagnostics, food safety & product inspection, security & people screening, fire & smoke detection, water & air monitoring and aerospace. MS Tech develops, manufactures and supplies customized detection sensors and integrated solutions to its affiliates companies and other industrial OEM and resellers.

MS Tech invites inquiries about the application of its sensor technologies for the development of new products through strategic and commercial partnerships.



For further details on MS Tech and its advanced sensor technologies please visit the company's website at www.ms-tech.co.il.

About Red Herring

Red Herring is a global media company uniting the world's best high-technology innovators, venture investors, and business decision-makers in a variety of forums: a leading innovation magazine, an online daily technology news service, technology newsletters, and major events for technology leaders around the globe. Red Herring provides an insider's view of the global innovation ecosystem, featuring unparalleled insights on the emerging technologies driving the economy.

For more information contact Anam Alpenia at aalpenia@redherring.com or visit www.redherring.com.

For More Information

Tony Miller
Noteya Media
US: +1 (617) 418.3024
IL: +972.544.870.808
tony@noteyamedia.com

Anam Alpenia
Red Herring, Inc.
Phone: 650-428-2900
Email: aalpenia@redherring.com